

Producer Agreement

Name (please print): _____

Address: _____

Phone: _____ Email: _____

Program Title: _____

In signing below, I state that all material I will submit for telecasting, streaming and archiving on BCTV cable and internet platforms will adhere to the following. Recognizing BCTV's status as a non-profit corporation, neither I nor my guests will engage in any of the following. There will be:

- **No obscene, indecent, libelous or slanderous material or language**
- **No lottery is involved and no lottery information**
- **No religious proselytizing**
- **No commercial advertising**
- **No political campaigning**
- **No unlawful use of copyright protected material**

- **Definitions and further explanations of these guidelines attached for reference.**

In the event that a potential content guideline violation is identified as such by the Executive Director, he/she will notify the producer within 72 hours. When a potential violation occurs, BCTV reserves the right to cease cablecasting, and/or not re-air programs cited for violations and replace those programs with other content. Ceasing cablecasting will include removal of the offending program from cable and digital channels, including but not limited to public access channel, government access channel, and bctv.org. Programs considered to be in violation of content guidelines will be reviewed by the Program Committee during their next regular meeting and the Program Committee will determine whether the infraction warrants suspension of program privilege and/or permanent removal of program from platforms. The producer will receive a written notice concerning the determination within 10 days of the Program Committee meeting. The suspension of program privileges may be sustained or modified at the Committee's discretion, and may include further progressive discipline for additional infractions. Removal and/or suspension of programming does not refund underwriting support or fees for contracted services. If the Program Committee determines that removal of the program is not warranted, the program will return to regular replay and platform availability.

I have read and understand the guidelines and the program policy and will comply. The undersigned will indemnify and hold Berks Community Television harmless for any costs, fines or payment it must make regarding any of the above.

Date: _____ Name (signature): _____

(PRODUCER COPY)

Recognizing BCTV's status as a non-profit corporation, neither I nor my guests will engage in any of the following. There will be:

- **No obscene, indecent, libelous or slanderous material or language:** Vulgar or sexually suggestive language, hate speech, or defamatory written or spoken content.
- **No lottery is involved and no lottery information:** Any gambling game or method of raising money that involves the drawing of lots in which prizes are distributed to the winners among persons buying a chance.
- **No religious proselytizing:** To proselytize is to convert or attempt to convert (someone) from one religion, belief, or opinion to another. Discussions about religion or religious topics will remain fundamentally educational.
- **No commercial advertising:** The use of messaging for promotion or sales of a product or service that may include (but not be limited to) price information or a consumer call to action.
- **No political campaigning:** This includes but is not limited to wearing or displaying campaign materials/pins/signs/clothing, supporting or opposing any candidate for public office, encouraging voting behavior ("Vote for me", "Do Not Vote XYZ", etc.). Federal Tax Code states that 501(c) (3) organizations are "prohibited from directly or indirectly participating in - or intervening in - any political campaign on behalf of or in opposition to any candidate for elective public office." A 501(c)(3) may perform, on a nonpartisan basis, activities to promote voter and civic engagement as part of its charitable and educational mission during the election season.
- **No unlawful use of copyright protected material:** All appropriate arrangements and clearances must be obtained by the producer from stations, networks, licensing organizations, performers' representatives and copyright holders and without limitation by the above, any and all other persons as may be necessary for authorization to transmit program material over the cable system and the internet. Use of copyright protected material puts BCTV in jeopardy with online platforms that reject such materials without proof of licensing. BCTV holds licenses for music and stock images that may be used by producers for their program needs.

Whether activities are considered to be in violation of these guidelines depends on the "facts and circumstances" in each situation.

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