



**2024 Eugene L. Shirk Award Reception Honoring:**

**Ramona Turner Turpin: Eugene L. Shirk Community Builder Award**  
**United Way of Berks County: Community Building Organization Award**  
**Sandy Graffius: Community Media Honoree - for dedication to community media**

Wednesday, October 23, 2024  
5:30 p.m. – The Rookery at Berks Nature, 575 Bernardine Street, Reading

**Sponsorship Level Selections: All sponsors will be recognized on screen at the reception**

**Gold: \$2,500**

- Full page ad in the event program booklet
  - Six tickets to the event
- Web banner ad for 90 days on bctv.org

**Silver: \$1,000**

- 1/2 page ad in the event program booklet
  - Four tickets to the event
- Web banner ad for 30 days on bctv.org

**Patron: \$500**

- 1/4 page patron message in event program booklet
  - Two tickets to the event

<b>Company Name:</b> (As it will be used for Sponsorship)	<b>Contact Name:</b>
<b>Mailing Address:</b>	<b>Telephone:</b>
<b>Email:</b>	We will contact you directly to get logos, links, copy points, and other sponsor information.
<b>Please check your preferred sponsorship level, as detailed above:</b>	
<input type="checkbox"/> \$2500 Gold Sponsor <input type="checkbox"/> \$1000 Silver Sponsor <input type="checkbox"/> \$500 Patron Sponsor <input type="checkbox"/> We believe in the mission of BCTV and would like to simply make a donation of \$_____	
Sponsorship commitments must be received by October 16, 2024.	
<b>Please check your preference:</b>	
<input type="checkbox"/> Check enclosed, payable to “Berks Community Television” <input type="checkbox"/> Please Send Invoice	
Return completed form: BCTV PO Box 8082, Reading, PA 19603 or Heather Adams hadams@bctv.org	