



## Underwriting Sponsorship

BCTV is a nonprofit organization that makes valuable, informative, and engaging community media content available across Berks County. Content is created by volunteer hosts and producers and reaches large audiences both on-air and online. **Underwriting Sponsorship support helps to cover production and distribution expenses for over 800 program and podcast episodes each year!**

Please select a support level:

- ☐ Tier I: \$1,000+/year Underwriting Support for a specific program or podcast
  - ☐ Amount \_\_\_\_\_
  - ☐ Program/Podcast Name \_\_\_\_\_
- ☐ Tier II: \$250-\$999/year General Underwriting Support. Amount \_\_\_\_\_

- ☐ Check enclosed payable to Berks Community Television
- ☐ Please invoice me for the total amount
- ☐ Please invoice me quarterly (4 equal payments)

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

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**Tier I Underwriting Sponsors** receive on-air and online recognition for their support at the opening and closing of their selected program or podcast: "Support for [program/podcast name] is provided by [name/business name/logo]." They are also recognized when episodes are promoted in the BCTV email newsletter, on the show's unique page at [bctv.org](http://bctv.org), featured on air between episodes throughout the day with other sponsors, and listed online at [bctv.org](http://bctv.org)

**Tier II Underwriting Sponsors** are recognized on air between episodes throughout the day with other sponsors. "BCTV programs/podcasts are made possible in part by the support of [sponsor names]" and will be listed online at [bctv.org](http://bctv.org).

**Other donations and one-time contributions can be made online at [bctv.org/donate](http://bctv.org/donate).**

Underwriting sponsorships automatically renew annually. To change or update your sponsorship or for more information contact Heather Adams at 610-374-3065 [hadams@bctv.org](mailto:hadams@bctv.org)