



2025 Eugene L. Shirk Award Reception Honoring:

- Dave & Cathy Myers:** Eugene L. Shirk Community Builder Award
- Reading School District:** Community Building Organization Award
- League of Women Voters of Berks County:** Community Media Award

Thursday, October 23 at 5:30 p.m. – In the Rookery at The Nature Place, 575 St. Bernardine Street, Reading PA

Sponsorship Level Selections:

All sponsors will be recognized on screen at the reception and in support messaging on BCTV for 6 months.

Gold: \$2,500

- Full page program ad • Six tickets to the event • 10 day ad in the HUB email newsletter

Silver: \$1,000

- 1/2 page program ad • Four tickets to the event • Homepage ad for 30 days on bctv.org

Patron: \$500

- 1/4 page program ad • Two tickets to the event

Company Name: (As it will be used for Sponsorship)	Contact Name:
Mailing Address:	Telephone:
Email:	We will contact you directly to get logos, links, ad copy, and other sponsor information.

Please check your preferred sponsorship level, as detailed above:

- \$2500 Gold Sponsor
 \$1000 Silver Sponsor
 \$500 Patron Sponsor
 We believe in the mission of BCTV and would like to simply donate \$_____

Please check your preference:

- Check enclosed, payable to “Berks Community Television”
 Please Send Invoice

Return completed form: BCTV PO Box 8082, Reading, PA 19603 or Heather Adams hadams@bctv.org
 Sponsorship commitments must be received by October 15, 2025.