



### 50<sup>th</sup> Anniversary Sponsorship

In 2026, BCTV celebrates 50 years of community-powered media in Berks County — a half-century of amplifying local voices, promoting transparency in local government, supporting artists and organizations, and ensuring access to media tools for all.

As we honor this milestone, we invite you to become an **Anniversary Year Sponsor** and help sustain BCTV's mission for the future. Your sponsorship directly supports civic engagement and local storytelling — keeping our community connected, informed, and inspired.

- Legacy Partner: \$5,050 – Recognized 365 days on-air and on BCTV livestreams as Anniversary Sponsor; special branding in anniversary materials (videos, events, etc.); Silver Level Sponsorship of Shirk Community Builder Award Event in October 2026; highlighted on BCTV website, social media, and newsletter.
- Community Partner: \$2,550 Sponsorship – Recognized 365 days on-air and on BCTV livestreams as Anniversary Sponsor; highlighted on BCTV website, social media, and newsletter.
- Underwriting Partner: \$1,550 Sponsorship – Recognized as a Program Underwriting Sponsor on-air and on BCTV livestreams; highlighted on BCTV website, social media, and newsletter.

- Check enclosed payable to Berks Community Television
- Please invoice me for the total amount
- Please invoice me quarterly (4 equal payments in 2026: Mar/Jun/Sep/Dec)

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorships run Jan 1, 2026-Dec 31, 2026.

**Other donations and one-time contributions can be made online at [bctv.org/donate](https://bctv.org/donate).**

For more information contact Heather Adams at 610-374-3065 [hadams@bctv.org](mailto:hadams@bctv.org)

**Join us in celebrating 50 years of impact — and building the future of community media.**